



# OPTIONS FOR FUNDING YOUR ENROLMENT

IN JELLY ACADEMY



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## WORKBC TRAINING GRANTS - STREAM 3

The B.C. Employer Training Grant program (ETG) supports skills training to address provincial labour market needs. The program is delivered by the Province of British Columbia and is funded by the Government of Canada through the Workforce Development Agreement (WDA).

**Stream 3: Technical Training Stream** supports employers to train current or new employees in technical skills in response to automation and other technological advancements. Technical training is defined as:

- training to develop new skills required to operate machinery, equipment or use software, an application or program. This includes computer programming, or
- training needed for the successful adoption of new technological systems, including new manufacturing, production and construction methods.

At the time of application, participants must be unemployed or employed by the applicant employer, and employers must have a job for the participant at their company once training is completed.

Applications approved under this stream may receive 80 percent of eligible training costs, up to a maximum of \$10,000 per participant. The employer is required to contribute the remaining 20 percent.

[APPLY FOR GRANT](#)

## GRANTED CONSULTING

Granted helps businesses access government grants to hire, train, and expand.

Granted has accumulated best practices and has deep & mutually beneficial relationships with a wide range of delivery partners & funders that will help you get the most out of government grants. They work with companies in a variety of ways that most meet your needs.

[APPLY FOR GRANTED](#)



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## WOMEN IN DIGITAL SCHOLARSHIP

Although women make up a large portion of the marketing industry in both public relations and social media, we have noticed a lack of diversity when it comes to SEO, digital ads, and the technical roles in marketing. It is our goal to diversify all areas of marketing and that starts with providing opportunities for further learning. We're thrilled to launch a new scholarship to encourage and empower more women to consider digital marketing as a career or increase their skills by providing the training and hands-on experience to do so. We hope that this scholarship can help to contribute to the growth of the industry and the inclusion of women in all areas of marketing and business.

This is our small way of ensuring that financials aren't a hindrance to opportunity. We look forward to welcoming more women to our academy!

[APPLY FOR WID SCHOLARSHIP](#)

## BIPOC SCHOLARSHIP

As an industry that relies on an understanding of the demographics and statistics of the market, it is in our best interest to work with and be reflective of the communities we serve. Jelly Marketing is investing in a new scholarship opportunity to encourage more individuals from the BIPOC community to pursue digital marketing training. The marketing industry is working towards being a more inclusive space and we hope that this scholarship can help to contribute to the growth and diversity of the industry.

We look forward to welcoming a more diverse community to our academy.

[APPLY FOR BIPOC SCHOLARSHIP](#)





**DON'T LIMIT YOUR  
POTENTIAL**

APPLY TODAY!