

•INSTRUCTOR BIO. •



Darian Kovacs has developed curriculum and taught at various universities and colleges. He has over 6 years of experience in training, education and facilitation in teaching people of all ages how to market and promote their brand via workshops, school programs, group, and one-on-one training. Darian has written for Forbes, BC Small Business and has been featured in Business in Vancouver and BC Business magazine. Darian is a member of the CPRS (Canadian Public Relations Society) and is the co-founder of the Canadian Internet Marketing Conference. Darian studied his MBA at Edinburgh Business School.