



Canada's Largest Show on Marketing

Sponsorship Opportunities

MARKETING JAM SPONSORSHIP OPPORTUNITIES

Marketing Jam is Canada's largest marketing and PR podcast geared to agencies, marketing professionals, business owners and entrepreneurs.

It's a weekly syndicated audio and video show across multiple platforms reaching listeners and viewers right across the country. The show was purposefully built to empower and educate business owners, brands marketers, agencies and marketing professionals to do better business. With our long running history having started over 3 years ago - our audience is loyal, growing and engaged.

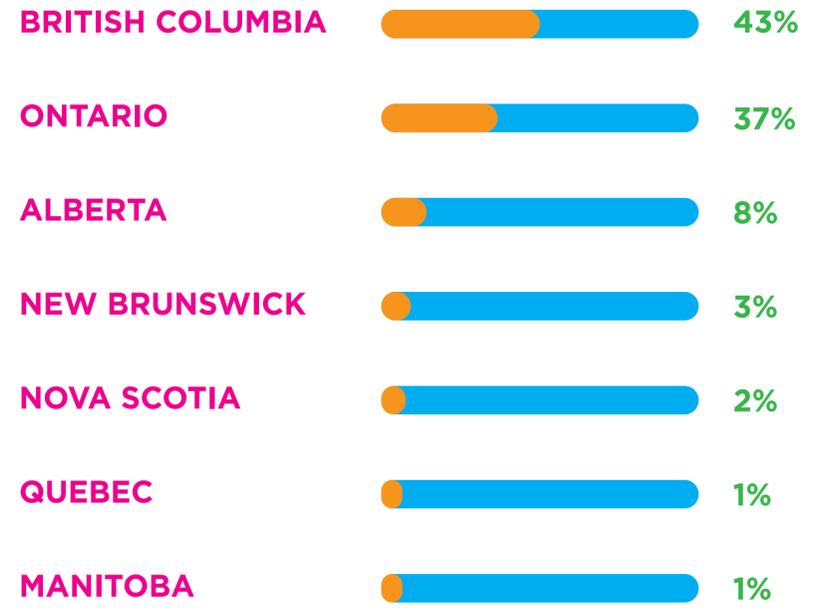
HIGHLIGHTS

- **Over 100 episodes!**
- Now on over 9 podcast platforms, Youtube, Instagram, Facebook and LinkedIn
- Picked up by Amazon Prime USA & UK - Canada soon!
- Incredible guests from LEGO, Starbucks, PepsiCo, Bing, BuzzFeed, Shopify, The Globe & Mail, TD Bank, Westjet, and many more

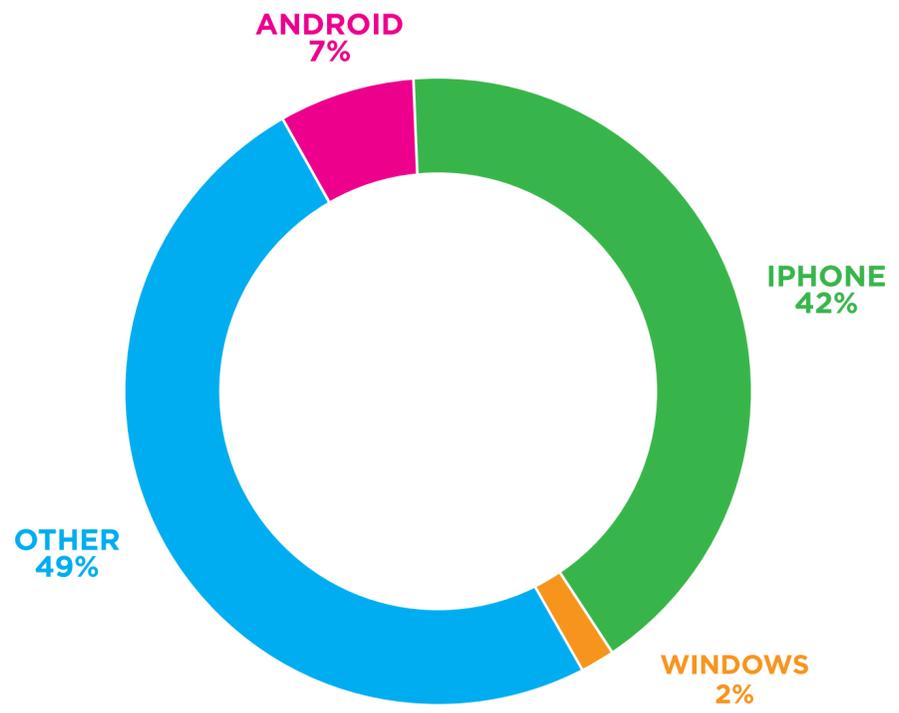


AUDIENCE PROFILE

PROVINCE BREAKDOWN



DEVICES



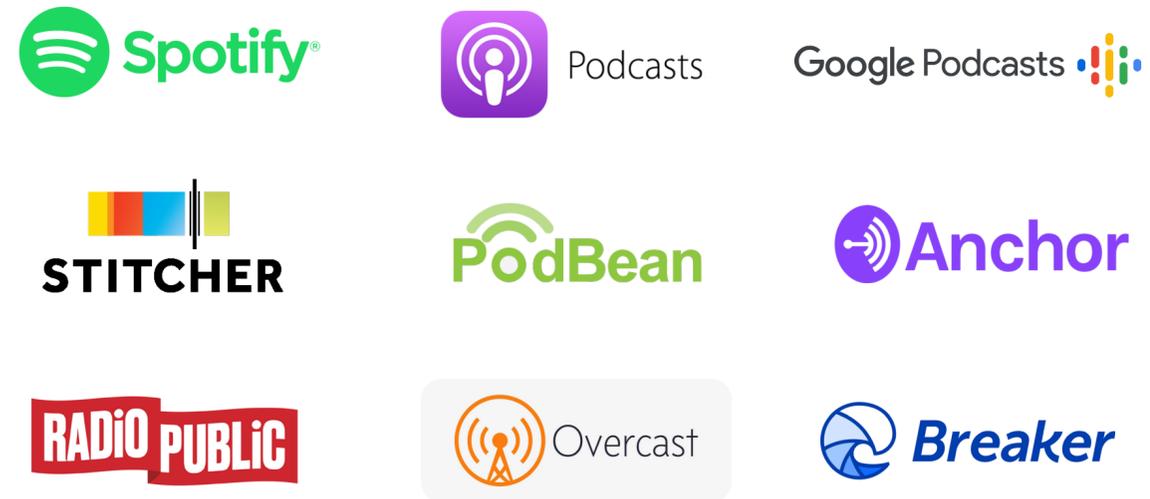
OCCUPATIONS

- CMO
- CREATIVE DIRECTOR
- AD BUY MANAGER
- MARKETING DIRECTOR
- BUSINESS OWNER/CEO
- PR DIRECTOR
- AGENCY OWNER
- DIGITAL ADS SPECIALIST



SYNDICATION

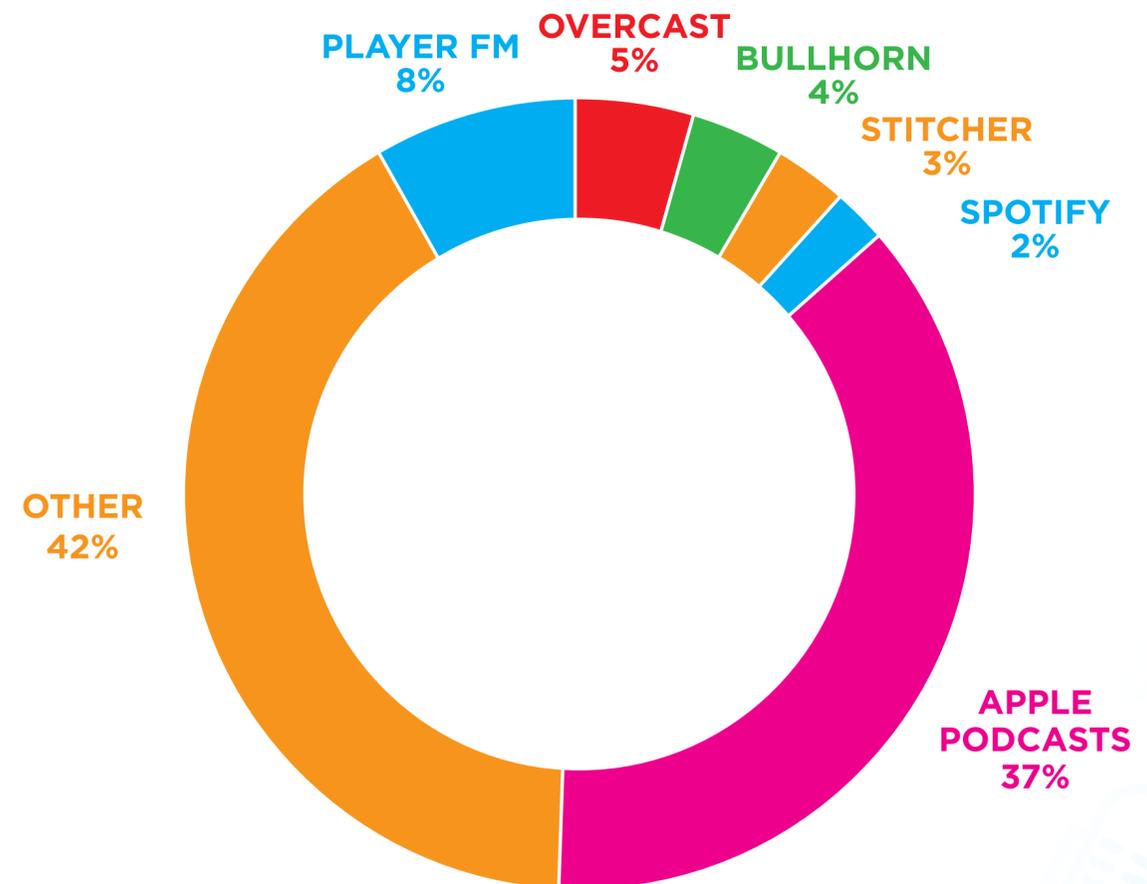
PODCAST CHANNELS



SOCIAL CHANNELS



DIGITAL TELEVISION



SOME OF THE PAST BRANDS ON MARKETING JAM



MARKETING JAM PARTNERSHIP

Marketing Jam brings together each week thousands of hyper-engaged communications and marketing professionals that rely on and look forward to the next episode. We're now giving select partners an opportunity to get in front of them.

Partnering with Marketing Jam means unprecedented access to local and national decision-makers, budget-setters and community managers hungry for ideas, resources and tools.



HOW MANY DOWNLOADS PER EPISODE?

Contact me for the latest data on how many downloads per episode

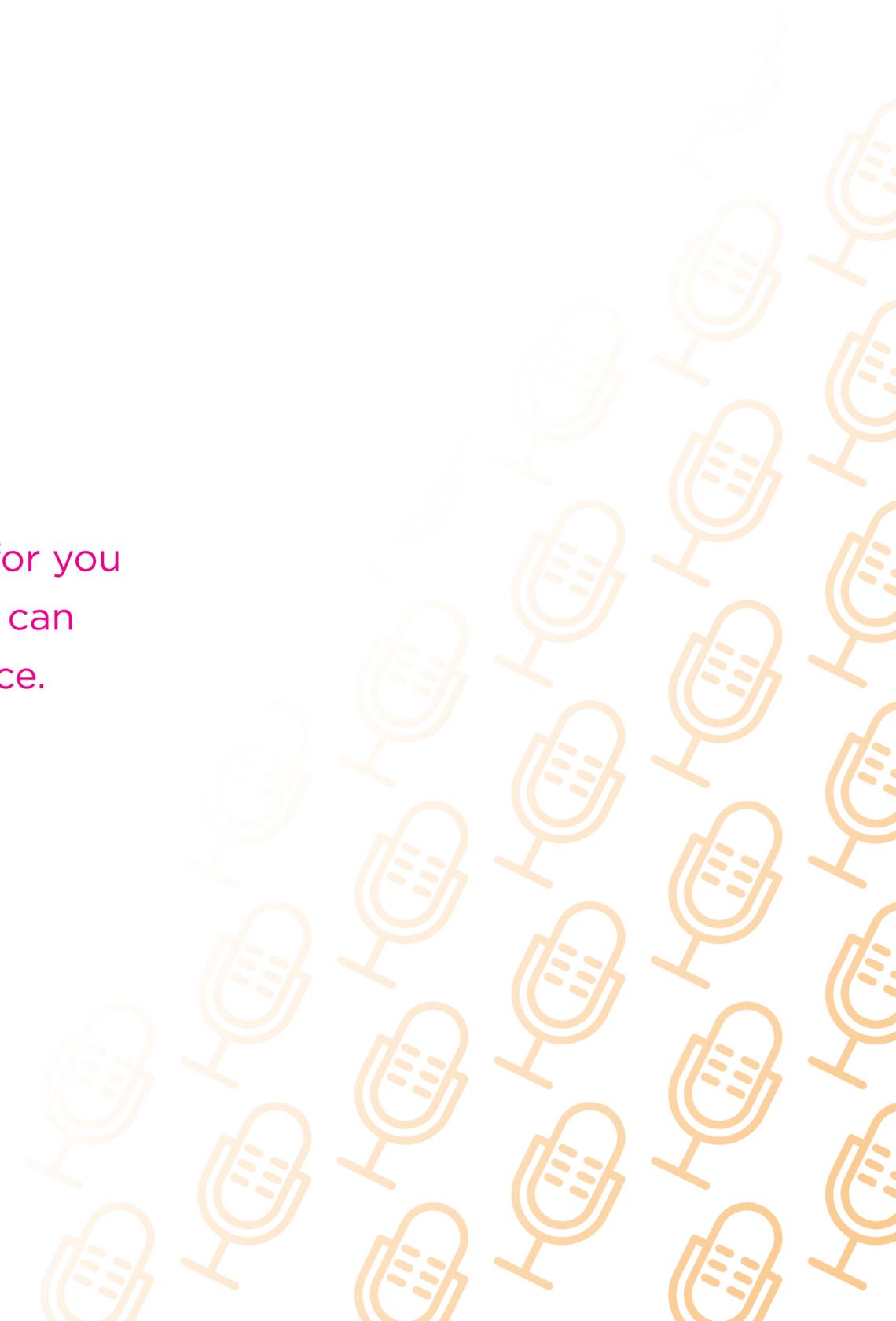
WHERE DO YOU PLACE SPONSORED MESSAGES (PRE-ROLL, MID-ROLL, POST-ROLL)

We make both pre-roll and post-roll available. We also provide the opportunity for you hand pick guests depending on the partnership package we decide - where you can pick a customer or someone from your team to talk about your product or service.

WHAT IS THE LENGTH OF THE SPONSORSHIP MESSAGE?

30 seconds pre-roll and 90 seconds post-roll

For partnership episodes - typical episodes range from 25-45 minutes.



WHAT IS THE PRICE AND IF THERE ARE ANY DISCOUNTS/ PACKAGES?

Contact me to come up with a custom package for your brand. There are discounts for longer term commitments and for bigger deals (partnership episodes, pre-roll, post-roll etc.)

ARE THERE ANY ADDITIONAL PERKS?

- Mention in our e-newsletter (9,000+ marketers, entrepreneurs and business owners across Canada)
- Episodes syndicated not just to the podcast world but to our Youtube channel and our Instagram
- Episodes are written up in a summary on [Marketing News Canada](#)
- Episodes summaries and links back to your website on www.marketingjam.ca



WHAT DO PEOPLE SAY ABOUT THE SHOW?

Great Insight and Clarity

“It’s been refreshing to hear first hand from professional marketers and their tips and ideas for the future of our industry.”

-ROSETTA STONES

Amazing Insights into Business & Marketing!!

“The Jelly Marketing podcast is one of the leading authorities on digital marketing - it covers social media, podcast and video marketing, business entrepreneurship and much more!

Five Stars!”

-TOKYORICKY

Marketing Intelligence

“This podcast delivers a wealth of marketing strategies and ideas everyones can use. If you want to learn more about marketing or just want to hear from the pros on brands, advertising and resources for the digital age then this podcast if for you.”

-ROBSZM

Yes!

“So cool to hear digital marketing tips and trends from people working in the trenches. More than just ideals and concepts, but actual testing and results. The perfect blend of art and science!”

-AMAAN FAZAL



The reason why you're choosing to

Partner with Marketing Jam

Because Marketing Jam is built by an established team led by Darian Kovacs (Jelly Digital Marketing & PR), one of Canada's most influential digital voices. He was also the co-founder of the Canadian Internet Marketing Conference (acquired) and currently writes for Forbes.

Having worked with some of the biggest brands in Canada, Darian and his team have developed a unique show packed with informative interviews with some of the best and brightest minds in marketing and entrepreneurship. We're excited to be opening this up for you to become our partner.

For more info contact:

 [Darian Kovacs](#)

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