



Canada's Largest Show on Marketing

Sponsorship Opportunities

MARKETING JAM SPONSORSHIP OPPORTUNITIES

Marketing Jam is Canada's largest marketing and PR podcast geared to agencies, marketing professionals, business owners and entrepreneurs.

It's a weekly syndicated audio and video show across multiple platforms reaching listeners and viewers right across the country. The show was purposefully built to empower and educate business owners, brands marketers, agencies and marketing professionals to do better business. With our long running history having started over 3 years ago - our audience is loyal, growing and engaged.

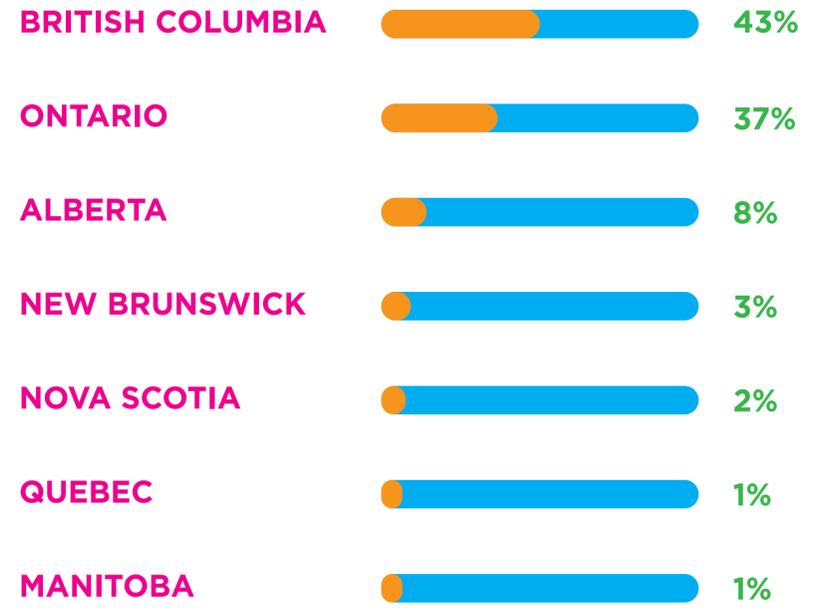
HIGHLIGHTS

- Nearing 100 episodes
- Now on over 9 podcast platforms, Youtube, Instagram, Facebook and LinkedIn
- Picked up by Amazon Prime USA & UK - Canada soon!
- Incredible guests from LEGO, Starbucks, PepsiCo, Bing, BuzzFeed, Shopify, The Globe & Mail, TD Bank, Westjet, and many more

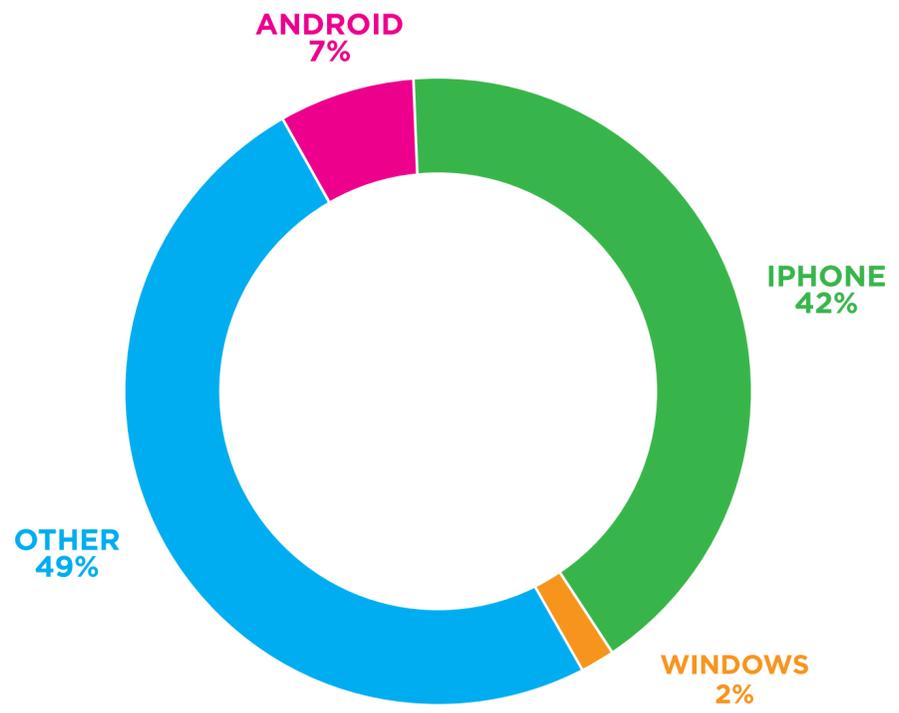


AUDIENCE PROFILE

PROVINCE BREAKDOWN



DEVICES



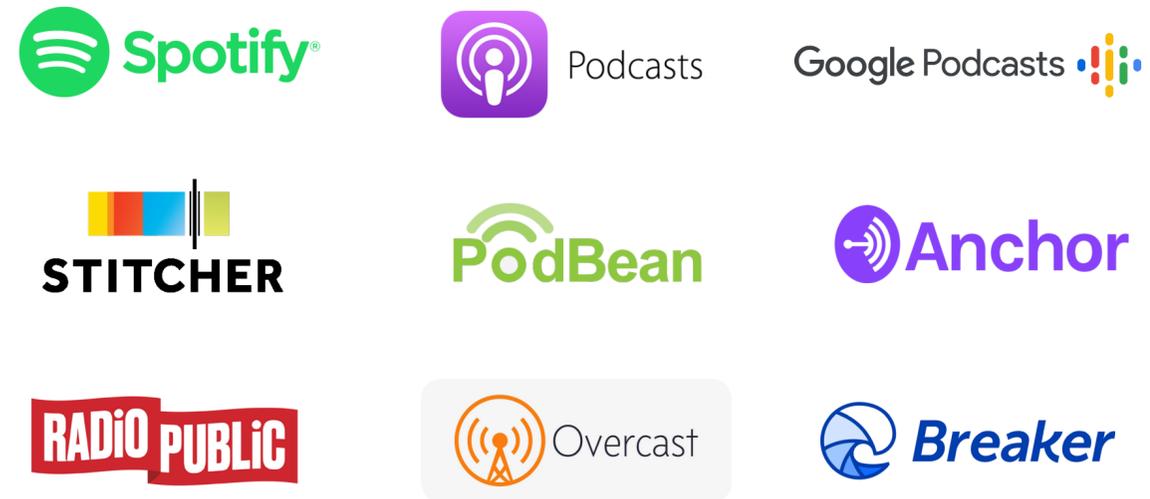
OCCUPATIONS

- CMO
- CREATIVE DIRECTOR
- AD BUY MANAGER
- MARKETING DIRECTOR
- BUSINESS OWNER/CEO
- PR DIRECTOR
- AGENCY OWNER
- DIGITAL ADS SPECIALIST



SYNDICATION

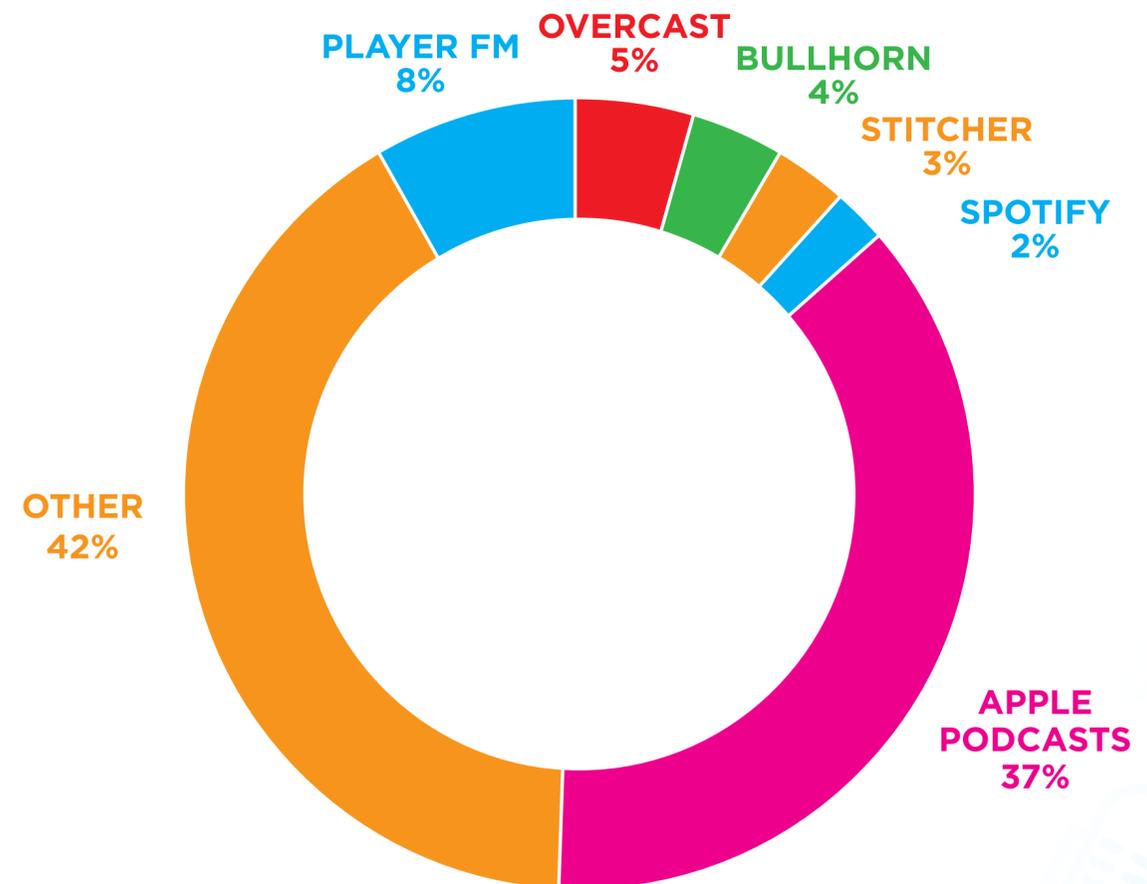
PODCAST CHANNELS



SOCIAL CHANNELS



DIGITAL TELEVISION



SOME OF THE PAST BRANDS ON MARKETING JAM



MARKETING JAM PARTNERSHIP

Marketing Jam brings together each week thousands of hyper-engaged communications and marketing professionals that rely on and look forward to the next episode. We're now giving select partners an opportunity to get in front of them.

Partnering with Marketing Jam means unprecedented access to local and national decision-makers, budget-setters and community managers hungry for ideas, resources and tools.



The reason why you're choosing to

Partner with Marketing Jam

Because Marketing Jam is built by an established team led by Darian Kovacs (Jelly Digital Marketing & PR), one of Canada's most influential digital voices. He was also the co-founder of the Canadian Internet Marketing Conference (acquired) and currently writes for Forbes.

Having worked with some of the biggest brands in Canada, Darian and his team have developed a unique show packed with informative interviews with some of the best and brightest minds in marketing and entrepreneurship. We're excited to be opening this up for you to become our partner.

For more info contact:

 [Darian Kovacs](#)

 darian@jellymarketing.ca

 [604-818-1042](tel:604-818-1042)

